



## During the Conference

Each organization purchasing an exhibit space will be provided with:

- ★ One 8' skirted table and two chairs. Additional furniture may be rented from the decorator. More information to follow in the Exhibit Service Kit coming in late May, 2008
- ★ An Exhibitor ID sign.
- ★ An Exhibitor Lounge with snacks & beverages.
- ★ A formal listing in the conference program, which will be distributed to all attendees (an expected audience of over 1000). The listing will include contact and address information and a 50-100 word description of your organization.
- ★ Three complimentary registrations to the conference, which will allow exhibitors full access to scientific sessions as well as the ability to attend workshops and fieldtrips as desired.

## Pre-and Post-Conference Marketing

As soon as Botany 2008 processes your application to exhibit, a link to your company's web site will be posted on the official conference web site ([www.2008.botanyconference.org](http://www.2008.botanyconference.org)), and will remain active for as long as the link is live after the conference.

Following the conference, exhibitors will be provided an attendee list for post-conference marketing.

## Exhibit Hours and Rates

<u>Exhibit Hall Set-up</u>	Saturday .....	9 am - Noon
<u>Exhibit Hours</u>	Saturday .....	Noon - 5 pm
	Sunday .....	Noon - 7 pm
	Monday .....	9 am - 6 pm
	Tuesday .....	9 am - 6 pm
	Wednesday .....	9 am - 4 pm
<u>Exhibit Take-down</u>	Wednesday .....	4 pm - 9 pm

### Commercial Vendor\* Booth Rates

Educational Forum .....	Sunday .....	\$275.00
Scientific Meeting .....	Monday-Wednesday .....	\$900.00
Full Conference .....	Sunday-Wednesday .....	\$1,100.00

*Any vendor wishing to rent 2 or more booth spaces may purchase the second booth at a 50% discount.*

Non-Profit Vendor Booth Rates – Companies with 501(c) (3) designation – please provide IRS exemption letter with Application

Educational Forum Sunday .....	\$250.00
Scientific Meeting Monday-Wednesday .....	\$500.00
Full Conference Sunday-Wednesday .....	\$700.00

*\*Botanical Society of America Corporate Members receive a FREE FULL CONFERENCE BOOTH - see page 7*



## An Opportunity to showcase your Products

One 10' x 10' booth available to qualified exhibitors that present a full or half-day workshop as part of the Education Forum, Sunday July 27th

The Education Forum is in its seventh year and is geared to K-16 educators. The sessions and workshops provide a means for participants to explore novel approaches to integrating plants into the classroom and to reach out and broaden participation in science. With a variety of formats from discussions to workshops, the Forum is a must for teachers and also for researchers who are interested in making their results accessible to students of biology at all levels. The global significance of plants continues to grow. It is therefore vital that plant scientists and their professional societies work to ensure that plants are represented in the undergraduate and graduate curriculum, as well as in science outreach initiatives.

Workshop topics presented by education and public outreach institutions at previous Forums include: Scientific Inquiry through Developing New Inquiry Units, Techniques of Digital Image Enhancement for Teaching and Research, Integrating Digital Imaging, Into the Laboratory Curriculum, Wisconsin Fast Plants, Using the Original and Newly Improved Versions of C-Fern® in Inquiry-based Teaching, Developing a Hands-on Distance Education Laboratory in Nonmajors General Biology, and Strategies for Guiding Student Investigations.

Workshop Package (\$1,100 value) ..... \$500.00  
If your organization is interested in participating in this special program, please submit your workshop proposal on the conference website.

Space is available on a first come, first served basis and is limited to eight (8) workshop proposals. Request to participate does not guarantee acceptance.

For more information about the workshops see Botany 2008's website: [www.2008botanyconference.org](http://www.2008botanyconference.org)

Questions?  
Contact Johanne Stogran - at [johanne@botany.org](mailto:johanne@botany.org)

### Can't Attend the Conference---

#### How about a Table-top Book Display

A book display - on a 6' table showcasing up to 12 publications or journals. Display will not be staffed. Qualifying items may be used for Door Prizes at the Botanical Society of America Banquet on Wednesday evening, July 30

Full Conference Only - Saturday-Wednesday ..... \$300.00



Joy F. Bolin, Old Dominion University